

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): David K Gifford
Appl. No.: 09/711,511
Conf. No.: 8013
Filed: November 14, 2000
Title: DIGITAL ACTIVE ADVERTISING
Art Unit: 3623
Examiner: Susanna M. Meinecke Diaz
Docket No.: 115274-00015

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. §1.116

Sir:

The following amendments and remarks are pursuant to the Final Office Action dated June 22, 2006.

*OK to enter
SID
9/27/06*

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.